



HELLENIC FOUNDATION FOR CULTURE



CENTRE OF EASTERN STUDIES  
FOR CULTURE AND  
COMMUNICATION

*In cooperation with*



MUNICIPALITY OF RHODES



INSTITUTE  
OF INTERNATIONAL  
RELATIONS

*Under the auspices of the Hellenic National Commission for UNESCO*



United Nations  
Educational, Scientific and  
Cultural Organization

Hellenic  
National Commission  
for UNESCO



INTERNATIONAL  
CULTURAL ACADEMY

# PUBLIC & CULTURAL DIPLOMACY *IN TIMES OF CRISIS*

Lecturers' brief biographical notes  
Presentations title and contents

**Rhodes - Greece**  
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Rhodes 2021

EUROPEAN CAPITAL OF CULTURE CANDIDATE CITY  
ΡΟΔΟΣ 2021 / ΥΠΟΨΗΦΙΑ ΠΟΛΙΤΙΣΤΙΚΗ ΠΡΟΤΕΥΟΥΣΑ ΤΗΣ ΕΥΡΩΠΗΣ

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## Lecturers' brief biographical notes Presentations title and contents

### Culture and Cultural Diplomacy in EU External Relations



**Dr. iur. Thomas  
Bruha**  
**Professor of Public  
Law, University of  
Hamburg**

Professor Thomas Bruha studied law in Münster, Lausanne and Geneva. He has been an academic assistant at the Max-Planck-Institut for comparative and international law in Heidelberg/lecturer at the University of Giessen. He completed his postdoc-studies at the McGill-University (Montréal, Canada) and the University of Cambridge (England). He served as a senior researcher at the Liechtenstein-Institut and legal adviser of the Government (Liechtenstein). From 1993 - 2011, he has been professor of public law, in particular international and European law at the University of Hamburg/Director of studies at the Europa-Kolleg Hamburg and from 9/2011-12/2012 European Co-Dean of the China-EU School of Law in Beijing. Currently he is Prof. emeritus at the University of Hamburg. His research focuses on EU law, international law and constitutional law.

### What to expect from Cultural Diplomacy? The case of cultural terrorism and cultural genocide



**Dr. Kalliopi  
Chanoglou**  
**Lecturer in  
International and  
European Institutions,  
University of  
Macedonia**

Dr Kalliopi Chainoglou is a human rights lawyer and an academic having worked at universities in Greece and UK. Currently she is a Lecturer in International and European Institutions at the University of Macedonia (Greece), a visiting Research Fellow at the Centre of Human Rights in Conflict of the University of East London (UK) and a Fellow of British Higher Education Academy. She graduated with an LLB from the University of Essex and she completed her LLM in Public International Law at University College London. She was awarded a PhD in International Law from King's College London. Dr Chainoglou's research and teaching focus on international organisations and international law and the intersection between the two. Her work is necessarily international in nature, but also has strong comparative European and domestic influences appropriate to the subject areas. Dr Chainoglou is active in consulting and securing funding for research projects. She is the author and editor of books and articles on international peace and security, cyber warfare, international protection of human rights, transitional justice, and culture-related issues.

### European Union policies in the field of culture The European Capitals of Culture Action



**Anna Dalamanga**  
**Minister  
Counsellor Expert  
in cultural and  
public diplomacy,  
Ministry of  
Foreign Affairs**

Anna Dalamanga joined the Hellenic Ministry of Foreign Affairs in 1994, after graduating from the National School of Public Administration. She is specialised in cultural and public diplomacy. She is currently posted at the Directorate for European Affairs and holds the rank of a Minister-Counsellor. She was previously Chair of the Cultural Affairs Committee of the EU Council. During the Hellenic Presidency she also chaired the Audiovisual Working Party and the Tourism Working Party of the EU Council. For six years she was in charge of culture, media and tourism at the Permanent Representation of Greece to the EU, in Brussels. Prior to her appointment in Brussels she was actively involved in international cultural policy, being in charge of bilateral cultural and educational agreements and protocols of cooperation, as well as of multilateral cultural relations. Besides her activities in cultural policy, she was extensively involved in international human rights and democratisation missions worldwide. Anna holds a university degree in Archaeology and Art History and a second one in History, both from the National University of Athens.

## **Sustainable Development:**

### **The role of Environment and Culture in Times of Crisis**

Dr. Aravella Zachariou is head of the Environmental Education Unit of Cyprus Pedagogical Institute and she is also a visiting associate professor in environmental education and education for sustainable development at the Frederick University and at the National and Kapodistrian University in Greece. Her research involves the integration of education for environment and sustainable development in formal and non-formal education as well as in teacher education. Her research work is published in international scientific journals for environmental education and also, presented in international and worldwide conferences. She is participating in international organizations and networks for Environmental Education and Education for Sustainable Development, as well as in UNECE steering Committee. During the period 2013-2014 she was the chair of the Expert Group in Unece for ESD School plans as well as a member of the Expert Group for Teacher Education in ESD. She is the author of the book "Environmental Education and National Curriculum: Theoretical framework and Principles in Cyprus Primary Education" and Co-author of the book "Sustainable Development Issues in Education. She is nominated from the Cyprus Republic as the national focal point in Environmental Education (EE) and Education for Sustainable Development (ESD) and she is the representative of Cyprus in various international fora related with EE and ESD.



**Dr. Aravella  
Zachariou  
Head of  
Environmental  
Education and  
Sustainable  
Development Unit,  
Cyprus**

### **The role of Cultural Diplomacy in Grand Strategy**

Harry Papatotiriou is Professor of International Relations at Panteion University and Director of the Institute of International Relations, Athens, Greece. He studied Philosophy, Politics and Economics at Oxford and got an MA and a Ph.D. (1992) from Stanford's Political Science Department. He is co-author of America Since 1945: The American Moment (Palgrave Macmillan, 2005, second edition 2010) and has published books and articles on the Balkans since the end of the Cold War, the War of Greek Independence, Byzantine grand strategy, American politics and foreign policy, the role of the diaspora in Greek foreign policy and international politics in the twenty-first century.



**Professor Harry  
Papatotiriou ,  
President and Director ,  
Institute of  
International Relations,  
Panteion University**

### **Protecting Cultural Property in the Event of Armed Conflict: The role of the UNESCO Intergovernmental Committee (Second Protocol to the Hague Convention of 1954)**

Dr. Artemis A. Papathanassiou is a Legal Advisor of the Special Legal Department of the Greek Ministry of Foreign Affairs since 1989. She studied Law and obtained her Doctor of Laws (PhD in Public International Law) at the University of Athens. As a Legal Advisor of the Greek Ministry of Foreign Affairs, she specializes and produces legal opinions on issues related to the Greek - Turkish relations, to international nuclear law, international cultural property law, as well as on issues referring to regional organizations and institutions in South Eastern Europe. She participates in the meetings of the UNESCO Intergovernmental Committee for promoting the Return of Cultural Property to its Countries of Origin or its Restitution in case of Illicit Appropriation (ICPRCP), where she was elected Chairperson for the years 2011 and 2012. She is a member of the National Consultative Committee for the Return of the Parthenon Sculptures. She represents Greece in the UNESCO Intergovernmental Committee for the Protection of Cultural Property in the Event of Armed Conflict (Hague Convention of 1954 and Second Protocol of 1999). Since December 2014, she is elected Chairperson of this Intergovernmental Committee.



**Dr. Artemis  
Papathanassiou  
Chairperson of the  
UNESCO  
Intergovernmental  
Committee for the  
Protection of Cultural  
Property in the Event of  
Armed Conflict  
Legal Advisor at the Greek  
Ministry of Foreign Affairs**



## Parliamentary Diplomacy



**Dr. Eleni  
Theocharous,  
Member of the  
European  
Parliament**

Eleni Theocharous is a Member of the European Parliament since 2009. She holds a Doctor of Medicine, Aristotle University of Thessaloniki, Greece. She is member of the Group of the European People's Party (Christian Democrats), MP-Democratic Rally 2001-2006 and 2006. She is the Chair of Committee of Health, Vice Chair of the Committee of Foreign Affairs, Cyprus Parliament. She received her degree from the Faculties of Medicine and Philosophy of the Aristotle University of Thessaloniki and continued to postgraduate studies in paediatric surgery in Manchester and Paris. She received her Doctor of Philosophy (Ph.D.) degree from the Democritus University of Thrace and later continued postdoctoral studies in Boston (B.C.E.T.S.). She is a member of the American Trauma Academy. In 1991, Theocharous was elected Assistant Professor of Paediatric Surgery at the Democritus University of Thrace. She has been a member of the High Directorate of the "Médecins du Monde" international organization and director of medical, environmental and provisionary projects of the International Aid Fund in Brussels. She is a well-known Poetess in Cyprus and Greece - twice First State Poetry Award, Human Rights activist for the last 25 years, volunteer surgeon in war and natural catastrophes fields. She is a Visiting Professor in many universities, in Asia teaching Paediatric Surgery. In addition, she worked on projects in the sub-Saharan Africa for AIDS prevention and treatment.



**Ambassador  
Mohamed Anis  
Salem**

## Cultural Diplomacy and the Role of Social Media

### **Key points:**

- **Power: defining soft power in a new era**
- **Culture: between the clash and dialogue of civilizations**
- **Social media: lessons from the "Arab Spring"**
- **Case study: Views of Youth in the South Med**

Currently heading Development Works, a private consultancy office based in Cairo. Ambassador Salem has over 40 years of leadership experience in the fields of international affairs, social development, humanitarian relief operations, training and communication. He is a Board Member of the Egyptian Council for Foreign Affairs (ECFA), Coordinator of the ECFA Working Group on the United Nations as well as Deputy Coordinator of the Council's Arab Region Group. He is also a Member of the Advisory Council of the Anna Lindh Foundation and Board Member of the Middle East Institute for Higher Education at the American University in Cairo. He served as the UNICEF Representative in Syria and he worked at UNICEF's Regional Office for the Middle East and North Africa. Also, he served with UNICEF in the six GCC countries, Iraq, Sudan and South Asia. Prior to his secondment to UNICEF, Mr. Salem worked at the Al-Ahram Centre for Strategic Studies then the External Relations Department of the Egyptian Parliament (1969-1971). In 1971 he joined the Egyptian Ministry of Foreign Affairs as a member of the Minister's Office, moving on to the Department of International Organizations, the Press Department then the London Embassy (1974-77). In 1981 he became a Research Associate at the International Institute for Strategic Studies working on inter-Arab conflicts. He retired with the rank of Ambassador in 2008. Mr. Salem lectures and writes widely on international issues, particularly the Middle East. He also leads training courses for diplomats and development staff on negotiations, communication and humanitarian relief operations. Mr. Salem holds a BSc in Political Science and Diplomas in International Law and International Relations from the Universities of Cairo, Oslo and Vienna respectively. He completed a two year course at the Institute for Diplomatic Studies (Cairo) and conducted graduate work at the Department of War Studies (King's College, London), the School of Oriental and African Studies (London University) and the Peace Research Institute (Oslo).



## 2nd International Cultural Academy's Team

- **Mersilia Anastasiadou, Academic Project Coordinator**
- **Loukas Katratzis, Project Assistant**
- **Eleni Pavlou, Program Assistant**
- **Zoi Tsirimiagkou, Program Assistant**

### Scientific Committee *(alphabetically)*

- \* **Dimitri Alexandrakis, Ambassador, Director, Educational and Cultural Affairs, Greek Ministry of Foreign Affairs**
- \* **Eirini Chila, Professor of International Relations, Head of the Department of International, European and Regional Studies, Panteion University of Social and Political Sciences**
- \* **Fotis Chatzidiakos, Mayor of Rhodes**
- \* **Panagiotis Macris, Ambassador (ret), Vice-President of the Hellenic Foundation for Culture**
- \* **Harry Papasotiriou, Professor of International Relations and Strategic Studies, Director, Institute of International Relations**
- \* **Georgios Trantas, Dr. jur. utr, Attorney at Law, Member of the Board of the Hellenic Foundation for Culture**
- \* **Grigorios Tsaltas, Professor of International Law, Rector, Panteion University of Social and Political Sciences**
- \* **Christodoulos Yiallourides, President of the Hellenic Foundation for Culture, Dean of the School of International Studies, Communication and Culture, Panteion University**

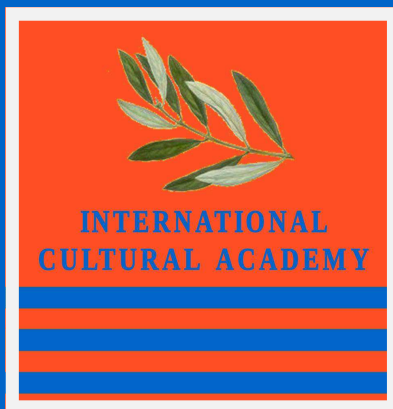
### Organising Committee *(alphabetically)*

- ◇ **Teris Chatziioannou, Deputy Mayor on Culture and Communications, City of Rhodes**
- ◇ **Mariza Chatzilazarou, Deputy Mayor on Tourism, City of Rhodes**
- ◇ **Aliki Moschis-Gauguet, Coordinator of the Candidacy Office for European Capital of Culture Rhodes 2021**
- ◇ **Stefanos Vallianatos, PhD, Head of the Department of International Relations, Hellenic Foundation for Culture**

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*Cultural horizons  
beyond time,  
perceptions and  
geography*



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